



## **Digital Advertising**

#### **Shoppable Videos**

- How-Tos
- Reviews
- Short-form (social-ready)



#### **Banner Ads**

- With or without offer promotion
- Single or multiple product images/ brands





# **Product Marketing**

### **Image Localization**

 Product imagery across regions / languages



## **Product Detail Images**

Above the fold product images

Below the fold – images within manufacturer details





## **Brand Presence**

#### **Mobile Ready Hero Images**

- Brand consistent
- Integrated with product feeds



#### **Nutrition Tiles**



#### **Coupons / DFSIs**

# Save 50c Premium Cat Food

When you buy 2 or more, any size.

